

Part 1:

CONCEPT

Your task for the first two weeks is to create a presentation of what you plan to do for the Folio section.

The topics that can be covered in this section must come from the following sections:

Graphic Design	Product Design	Film Making
Animation	Digital Photography	Negotiated...

The presentation method is up to you but consider the following:

- A clear intention of your intentions
- How you will fulfil your intended idea(s) for the folio section.
- Your focus / idea for the Investigation section

The expectation is that this will be a 5 page presentation. This will be known as your Pitch. This to not be confused with the major Investigation.

The major objective of the Concept is to gain an understanding of the Performance Standards and how you can meet them throughout the semester.

This is worth 10% of your overall grade so get creative!

Assessment:

Investigation	<ul style="list-style-type: none"> • Investigation and Interpretation • Knowledge and Understanding
Skills Record	<ul style="list-style-type: none"> • Knowledge and Understanding • Practical Application
Skills Reflection	<ul style="list-style-type: none"> • Reflection

Due _____ Week _____ /____/____

CONCEPT

Concept Folio Pitch Presentation:

Criteria	Written Notes / Ideas
<ul style="list-style-type: none">• Investigation and Interpretation <p>Brainstorm of Ideas</p> <ul style="list-style-type: none">➤ Written or Electronic (print / present)	
<ul style="list-style-type: none">• Investigation and Interpretation <p>Research and Idea Generation</p> <ul style="list-style-type: none">➤ Picture / Visual Research➤ Investigated Information	
<ul style="list-style-type: none">• Knowledge and Understanding <p>Tutorials (Online and print media)</p> <ul style="list-style-type: none">➤ Copy website addresses➤ Undertake tutorials. Print / Save results	
<ul style="list-style-type: none">• Knowledge and Understanding <p>Concept / Initial Sketches</p> <ul style="list-style-type: none">➤ Quick Sketches➤ New Techniques	
<ul style="list-style-type: none">• Knowledge and Understanding <p>Unique Attributes*</p> <ul style="list-style-type: none">➤ Things you have discovered in your studies	